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# **SheCanEngineer**

## SheCanEngineer - The Charitable Incorporated Organisation (CIO)

SheCanEngineer started as a non-profit Diversity, Equity & Inclusion (DE&I) joint-institution initiative based in London, in 2016. As of July 2023, SheCanEngineer is a registered charity, bringing together volunteers from the Professional Engineering Institutions (PEIs).

In order to maintain our long-standing collaboration with the PEIs, SheCanEngineer is in the process of on-boarding the PEIs as voting Members on an annual subscription – they will hold the charity accountable from a governance-perspective. Associate Members (non-voting) will be long-term volunteers responsible for the day-to-day operations and events planning.

#### The Vision

Year on year, research continues to show that companies are significantly more likely to perform better and innovate more effectively when teams are diverse, and environments are inclusive. Yet women are under-represented at every stage of the STEM skills pipeline: from primary education through to retention in the engineering workplace. A 2022 study by <a href="EngineeringUK">EngineeringUK</a> showed women to make up 16.5% of the engineering workforce; a statistic that improved by 6 percentage points from the previous year.

At SheCanEngineer, we have been working to close this gap by showcasing the accomplishments of female engineers, raising awareness around issues relating to DE&I, and promoting engineering skills to children as young as nine years old.

Our vision is gender parity in the engineering workforce, and we are determined for our outreach to be accessible to all.

#### The Ethos

SheCanEngineer realised early on that by opening up all activities to all genders we could achieve our objectives to a higher level than those bodies that act exclusively. With men making up 83.5% of the engineering workforce – as the directors, managers and peers of women in engineering – by engaging each other in conversations around what it means to be a female in engineering, they can help SheCanEngineer achieve our vision.

Our awareness campaigns for engineering professionals are celebratory in nature – designed to provide an environment where women in engineering feel valued, inspired and motivated; all the while supported by their male counterparts.

Our DE&I workshops have been designed to engage our delegates in eye-opening conversation, and provide a space in which people can speak openly about their experiences.

Our STEM outreach extends beyond the delivery of engineering education, by exposing students, as well as their teachers and parents, to what a career in engineering could look like, and inspiring confidence in female students especially. The activities provide students with visible female role-models, and normalise the role of women in engineering leadership to girls and boys alike.

The SheCanEngineer-directed STEM education takes place at primary and secondary school levels, with the clear focus on engineering, since science, technology and mathematics are better-covered by the school curricula. The content of this education is not limited to the technical, but also addresses the communication, teamwork and creativity required, all the while engaging the students in what it means to "think like an engineer".



# **SheCanEngineer Activities**

## **International Women in Engineering Day**

International Women in Engineering Day (INWED) is an annual celebration on June 23<sup>rd</sup> developed and coordinated by the <u>Women's Engineering Society (WES)</u>. At SheCanEngineer, we historically centred our work around INWED, with live events celebrating professional engineers, as well as STEM outreach initiatives designed to inspire the next generation.

Videos and photos of previous events can be found here: <a href="mailto:shecanengineer.com/galleries">shecanengineer.com/galleries</a>

#### **Virtual Activities**

In recent years, in support of INWED, SheCanEngineer aimed to reach wider audiences across the UK, through virtual engagement:

- <u>Podcasts:</u> A frequent and affordable route for us to reach our audiences, our <u>Podcast Series</u> has been running for over a year, addressing a range of DE&I in engineering topics, from apprenticeships to parental leave.
- **Webinars & Videos:** Our in-person STEM-debates have been aired live as webinars, and we have brought engaging activities and competitions to 300+ children across the UK.

## **Events & Workshops**

Thanks to the support from corporate sponsors, PEIs, collaborators and volunteers, SheCanEngineer has been able to expand the breadth of activities beyond INWED.

## **Evenings Celebrating Diversity in Engineering**

- These in-person events are typically in celebration of INWED, are open to the public free-of-charge, and have attracted audiences of over 300 people.
- The evenings include talks, workshops and discussions by inspirational leaders in engineering and DE&I.
- Sponsors exhibit in stunning settings for a drinks' reception and networking with the guests.

### **STEM Outreach Days**

- In 2023, SheCanEngineer's school STEM engagement focused on Manchester and London.
- These events include workshops exposing the students to a range of technical and nontechnical skills required across engineering disciplines, with an engaging element of competition.
- Students attend technical engineering debates between brilliant female engineers.
- The PEIs exhibit at a Careers' Fair session, during which the students are able to engage with representatives from the different fields of engineering in an informal capacity.
- Speed-networking sessions in which small groups of students get to "interview" working engineers to gain a more personal insight into the range of engineering careers. The students will end up speaking with around 20 engineers; and as the groups are small, there is the opportunity for quieter voices to be heard.
- SheCanEngineer aims for these events to support schools in meeting the <u>Gatsby Benchmarks</u>, in particular: linking curriculum learning to careers; encounters with employers and employees; encounters with further and higher education.

#### **Professional DE&I Workshops**

- SheCanEngineer has designed and delivered talks and training workshops to raise awareness around Diversity, Equity & Inclusion in Engineering & Management.
- These sessions have been run for corporations and Professional Engineering Institutions, and consist of interactive activities and honest discussion, with the delegates coming away with new insights and motivation.

# SheCan Engineer

# Volunteers

## Volunteering with SheCanEngineer

SheCanEngineer differs from the PEIs and WES in that we are not a *members'* network, rather a volunteer-led initiative exclusively serving the public interest.

Our volunteers have historically come to us from our supporting Institutions – typically through their Young Members Groups. Now as a registered charity aiming to broaden the scope of our activities – reaching new audiences and geographies – we need more volunteers.

Volunteering with SheCanEngineer is open to anyone who shares in our vision and is ready to work with us in achieving it:

## • All genders.

Much like our activities, allyship and inclusion are at the core of our volunteer-base, and we welcome volunteers of all genders.

## Professionals, undergraduates, apprentices.

SheCanEngineer volunteers tend to be working professionals in engineering with full-time jobs; however, it is our aim to collaborate with university students and apprentices.

## Professional disciplines.

Volunteers are typically engineers by qualification or profession, or have a strong alliance with STEM-sectors. However, there are several professionalisms that SheCanEngineer could benefit from – such as financial, digital marketing, events management and sales.

### UK-wide.

The majority of volunteers are currently based in London; however, our activities are not limited by location. Podcasts and webinars are accessible globally, events may be held across the UK, and all committee meetings have a virtual option.

Due to the nature of SheCanEngineer's work with children, it is recommended that volunteers undergo DBS checks. This can be achieved through registration with the <u>STEM Ambassador Hub</u>.

Volunteers are expected to attend the regular hybrid committee meetings, and contribute to projects of interest: from planning events/podcasts to advancing our social media presence.

The amount of time our volunteers are able to dedicate to SheCanEngineer activities naturally varies. We aim to create a supportive environment, in which committee members can step in and step away whenever necessary. The heaviest workloads tend to fall around May-June due to INWED preparations; however, the charity is aiming to run more events throughout the year.

"It is a privilege to be part of an organisation that empowers women to break barriers and thrive in engineering. SheCanEngineer provides a supportive community that fosters growth, skill-building and confidence. Our commitment to DE&I ensures unique perspectives are celebrated, and our outreach inspires young girls to dream big and pursue their passion fearlessly.

~Kseniia lakovleva, Associate Member of SheCanEngineer (2023)

#### **Associate Membership**

Those who volunteer with SheCanEngineer may qualify to apply for Associate Membership of the CIO. An Associate (non-voting) Member will be eligible to hold the position of Chair, stand for election to the Board of Trustees, and attend the SheCanEngineer Annual General Meetings.

We look forward to having you on board; and in the meantime, we will be happy to answer any questions. Please do not hesitate to get in touch with us via our email or website:

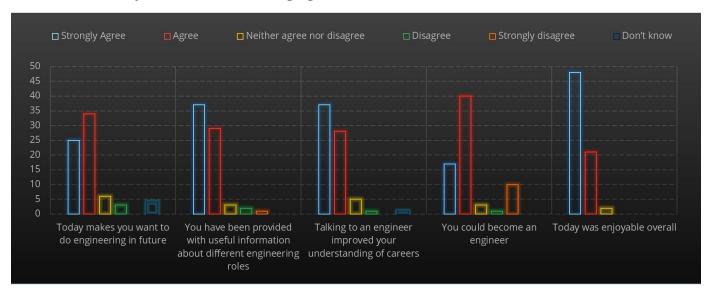
info@shecanengineer.com & www.shecanengineer.com



# **Statistics & Testimonials**

#### **STEM Outreach Statistics**

In June 2023, the survey of 72 students (year 7-9) who attended the SheCanEngineer INWED STEM event, yielded some encouraging statistics:



- In March 2023, SheCanEngineer hosted 79 students (year 10) at a STEM event in partnership with the University of Manchester, with 95% of the students feeling that speaking with an engineer that day improved their understanding of careers in engineering.
- Of the students surveyed at the INWED STEM Event in 2022, 81% said they would want to do more engineering-related activities after participating in our event, and 75% came away from the event feeling like they could become an engineer.

#### **Event Testimonials**

"It was a fantastic conference highlighting women's amazing contributions in the field. One of the things that stood out to me was the confidence and empowerment displayed by the speakers. They were not only successful and accomplished in their respective fields, but they also exuded a sense of fun and enjoyment in their work. This was incredibly inspiring and showed that women can not only succeed in engineering but also have a great time doing it. Additionally, the conference provided a fantastic networking opportunity and allowed me to connect with other like-minded individuals. It was clear that everyone in attendance was passionate about engineering and excited to learn from and support each other. Overall, the talks were engaging and inspiring, and I left feeling energised and motivated by them. I would highly recommend this conference to anyone, regardless of their gender, as it provides valuable insights and a supportive community for anyone interested in or pursuing their career in engineering."

~ INWED Event Guest

"SheCanEngineer should be proud of not just their impact on the lives of women engineers and their allies, but also the organisation and excellence that they conducted their affairs. The events that I was able to take part in and observe were fantastically run, impacted their target audience and made the contributors feel welcome and valued, all whilst demonstrating the values of inclusivity, excellence and progress that the organisation aspires to promote. I look forward to seeing the SheCanEngineer organisation and reach continue to grow into the future."

~ INWED Event Speaker



# **INWED Making Safety Seen (2023)**



"It was a wellorganised, thoughtprovoking, enjoyable evening.

I was inspired by those around me, and [it] got me thinking about what I can do as an ally."

~Peter Gordon (Event Guest)



"The networking event, along with the picturesque backdrop of the River Thames was a huge success. It was an absolute pleasure to talk to prospective young female engineers about all the great work we do."

~Sponsor









# **INWED STEM Outreach (2023)**







82% of the students came away from the event wanting to do engineering in the future.





"The day was amazing [...] everything was so educational and even seeing the [IMechE's] architecture was inspirational."

~Yr 9 Student





# STEM Outreach in Manchester (2023)







"There were a lot of different things to do and jobs to partake in; and we all worked together."

~Yr 10 Student



"It was fun being able to express all your creative ideas and also hear them [from others]."

~Yr 10 Student



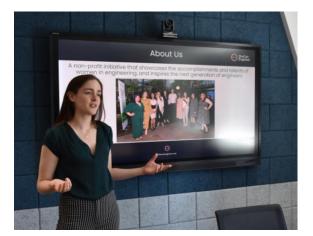








# Professional DE&I Workshops







"[Since the conference] I've offered my support to our local women in engineering group for mentoring; it definitely made me think about what I could do to help."

~Delegate

Most highly-rated workshop at the IMechE's Essential Management Skills Conference:

9.7/10.











# A Night at the Barbican (2022)







"The events that I was able to take part in and observe were fantastically run, impacted their target audience and made the contributors feel welcome and valued, all whilst demonstrating the values of inclusivity, excellence and progress that [SheCanEngineer] aspires to promote."

~Hasani |ess (Event Speaker)





"As a young woman in engineering, I felt very inspired and motivated by such successful and passionate women."

~Hiba Talmoust (Event Guest)







# **INWED STEM Outreach (2022)**





75% of the students came away from the event feeling like they could become an engineer.





"You can't imagine my excitement when [our] robot started moving." ~Yr 8 Student





"Even the engineers were cool and nice and even came to talk to us."

~Yr 7 Student



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